



# COLLEGE**PREP**GENIUS



perfect for your  
**classroom**

# In the Media

College Prep Genius has been featured on these television networks:



Jean Burk is a Fox News contributor and has been featured on these radio stations:



## Our Philosophy

Since 2004, COLLEGE PREP GENIUS has provided affordable and effective SAT and PSAT prep classes to students across the United States. The curriculum was developed by home educator, Jean Burk, who did not have the financial resources to send her children to college. When she discovered the SAT & PSAT/NMSQT were the keys to getting huge scholarships, she began to research the tests to understand how to prepare her children for it. She discovered that these tests could be taught! They weren't IQ tests, but rather critical thinking exams. After both her children received full scholarships, Jean began teaching these secrets to other high school students. In creating her SAT prep class, Jean wanted to empower every student—regardless of financial means—to have access to the best tools to conquer the SAT so they could take control of their destiny in terms of achieving higher education. Her program College Prep Genius is the culmination of more than a decade of research, classroom experience and SAT expertise.



## 3-Step Program

The nature of all College Board tests remains the same for every grade level with very minimal differences between the SAT and PSAT/NMSQT. Our program teaches the same foundational strategies in our all classes, emphasizing specific skills in each of the three grade levels.

### Duke TIP prep for 7th -8th graders

Many high-achieving middle school students take the SAT I as a qualifying test for talent searches or gifted programs. Our program for these students emphasizes proven reading and writing techniques and gives specific strategies for attacking math problems that the student has not learned in class yet.

### PSAT Prep for 8th -10th graders

The PSAT/NMSQT does not contain an essay, so students taking the PSAT-specific course learn specific information about the National Merit contest and application process. Also skill strategies and drills are geared toward the information covered on the PSAT.

### SAT Prep for 11th-12th graders

Our premier award-winning and highly acclaimed program discusses the strategies and skills needed to ace the SAT. Students learn tips and techniques that can help them improve in all three sections of the test.

## Quick Facts

### Cost

\*\$249 per course

\*\$149 for siblings

\*\$150 students w/materials  
(first time course)

\$100 repeat course & own materials

\*\$75 for students w/ reduced/free lunches

*Title One schools can receive this special discount with a minimum of students.*

*\*A limited number of full scholarships provided on a case-by-case basis.*

### Registration

Online

Mail/Register at school

### Class Size

12 student minimum at \$249

No maximum (provided sufficient space)

### Materials

332 page eReader Textbook

90 page Workbook

eCourse link for review

*Each student receives the above materials with every class.*

### Time

10-11 hours in total

Two day class (5.5 hours each)

Three day class (3.5 hours each)

Ten day class (1 each hour-local  
DFW, TX area)

*Students are free to retake any part of a class that they miss due to scheduling conflicts since there are no refunds.*

# Strong Reputation

The COLLEGE PREP GENIUS provides SAT prep to numerous public and private schools, and in turn has helped thousands of high school students achieve SAT success. Some of our institutions include:

PRIVATE SCHOOLS			
SCHOOL	NAME	PHONE	EMAIL
Calvary Christian, Fort Worth, TX	Sue Tidwell	817-332-3351	s.tidwell@calvaryacademy.com
Fort Worth Christian, Fort Worth, TX	Kelly Cantrell	817-520-6511	kcantrell@fw.org
Trinity Christian, Addison, TX	Debra Callaghan	972-931-8325	dcallaghan@trinitychristian.org
Lake Country Christian-Ft. Worth, TX	Vicki Cowan	817-236-8703	vcowan@lccs.org
Trinity Christian, Willow Park, Tx	Robbie Watson	817-441-5897	watson@tcaeagles.org
Burton Academy, Arlington, TX	Darlene White	817-572-0081	darlene.white@burtonacademy.org
Carmel Christian, Matthews, NC	Teresa Currier	704-849-9723	curriert@carmelchristian.org
Coram Deo Academy, Flower Mound, Tx	Kathey Schaefer	972-584-9164	kathy.schaefer@coramdeoacademy.org
Willow Bend Academy, Plano/Lewisville, TX	Robin Bollinger	972-599-7882	rb@willowbendacademy.org
ISchool, Lewisville, TX (charter)	Shawnda Runyan	972-317-2470	srunyan@responsiveed.com
Providence Classical, Spring, TX	Carmen Watson	281-796-0156	cwatson@pcsclassical.org
Garland Christian, Garland, Tx	Cathey Ondrusek	972-487-0043	condrusek@garlandchristian.com
Chisolm Trail Academy, Keene, Tx	Timothy Simons	817-389-3190	tsimons@ctanet.org
North Dallas Adventist Academy-Dallas, TX	Melanie Wolfe	972-234-6322	wolfem@ndaacademy.org
Faith Christian, McKinney, TX	Toni Gore	972-562-5323	tgore@fcamkinney.com
St. Ignasious, Ft. Worth, TX	Thang Nguyen	817-658-8623	Principal@IgnatiusOfLoyola.org
Denton Calvary Academy, Denton, Tx	Resa Curbo	940-320-1944	rcurbo@dentoncalvary.org
Legacy Christian, Frisco, TX	Daniel Townsley	469-633-1330	daniel.townsley@legacyca.com
Tempe Prep Academy, Tempe, AZ	Karin Moffitt	480-839-3402	kmoffitt@tempeprep.org
Liberty Christian, Argyle, TX	Toni King	940-294-2000	kingt@libertychristian.com
Dallas Christian, Mesquite, TX	Sheryl Hamilton	972-270-5495	SHamilton@dallaschristian.com
Nolan Catholic High, Fort Worth, TX	Benedict Reyes	817-457-2920	breyes@nolancatholics.org
American Heritage Academy, Carrollton, TX	Bob Spralding	972-416-5437	bobs@starsaha.org
Lakeland Christian, Lakeland Florida	Christy Lee	863-688-2771	clee@lcsonline.org
ABS Bilingual School, Chiang Mai, Thailand	Amporn Garmolgomut	053-053-308935-6	cec_amp@hotmail.com
SHAPE Academy, Granbury, TX	Tracy Mann	817-736-2952	tracymann@shapeacademy.com
John Paul II Catholic High, Schertz, TX	Andrew Iliff	210.601.0920	www.johnpaul2chs.org
St. Joseph's Catholic, St. Bend, IN	Susan Richter	574-233-6137	srichter@saintjoehigh.com
Providence Catholic High, San Antonio, TX	Evelyn Griess	210-224-6651	egriess@providencechs.net
Pantego Christian, Fort Worth, TX	Jay Tinklenberg	817-460-3315	jtinklenberg@pantego.com
Midland Classical, Midland, TX	Susan Abbott	432-699-3289	abbotthome@suddenlink.net
Harvest Christian, Watagua, TX	Tracie Gates	817-485-1660	tgates@hcasaints.org
Ambelside, San Angelo TX	Chad Swearingen		swearingenj@hotmail.com
Texoma Christian, Sherman, TX	Kathy Howard	903-893-7076	kathy.howard@texomachristian.org
Nazarene Christian Academy	Mary Ann Spaun	817-781-8766	mspaun@dot11net.net
Covenant Christian Academy, Colleyville, TX	Tami Peterson	817-281-3222	tpeterson@ccanet.org
Incarnate Word, San Antonio, TX	Monica Solis-Hoefl	210-829-3110	hoeflm@uiwtx.edu
Trinity Christian, Cedar Hill, TX	Brandi Calvery	972-291-2505	BCalvery@trinitychristianschool.com
Central Catholic, San Antonio, TX	Laura Zamora	210-225-6794	lzamora@cchs-sabx.org
St Anthony's, San Antonio, TX	Maggie Alaniz	210-832-5613	mbalaniz@uiwtx.edu

**Strong  
Reputation**

PUBLIC SCHOOLS			
SCHOOL	NAME	PHONE	EMAIL
Grapevine High, Colleyville, TX	John Doughney	817-251-5513	john.doughney@gcisd.net
Martin High School, Arlington, TX	Susan Kingden	682-867-8625	skingden@aisd.net
Brewer High, Fort Worth, TX	Michelle Nichols	817-367-1200	mnichols@wsisd.net
Western Hills High, Fort Worth, TX	Cari Bounds	817-815-6030	cari.bounds@fwisd.org
North Crowley High, Crowley, TX	Angie Wilkinson	817-657-1677	angie.wilkinson@crowley.k12.tx.us
Crowley High School, Crowley, TX	Mike Mundt	817-357-2607	mundt@crowley.k12.tx.us
Anna High, Anna, TX	Rebecca Kay	972-924-1100	rebecca.kay@annaisd.org
Van High, Van, TX	Mr. Giles	903-963-8623	gilesb@van.spnnet.org
Sam Houston, Arlington, TX	Roslyn Burch	682-867-8200	roburch87@gmail.com
Birdville High, North Richland Hills, TX	James Murphy	817-547-8037	james_murphy@birdville.k12.tx.us
Eagle Pass High, Eagle Pass, TX	Dora Cumpian	830-773-2381	dcumpian@eaglepassisd.net
Van Alstyne High, Van Alstyne, TX	Shana Sorrels	(903) 482-8803	ssorrels@vanalstyneisd.org
Godley High, Godley, TX	Angela Angeley	817-389-3190	aangeley@godleyisd.net
Lamar High School, Arlington, TX	Carol Wilson	817-867-8300	lwilson@aisd.net
Robert G. Cole High, San Antonio, TX	Becky Smith	210-368-8730	bsmith@fshisd.net
Azle High School, Azle, TX	Laurie Wheeler	817-444-5555	lwheeler@azleisd.net
Celina High, Celina High, TX	Carrie Crane	469-742-9102	ccrane@celina.com
Winn High, Eagle Pass, TX	Margaret Mejia	830-757-0828	mmejia@eaglepassisd.net
Frisco ISD, Frisco, TX	Brenda Russell	469-633-6580	RussellB@friscoisd.org
Granbury High, Granbury, TX	Victor Saucedo	817-408-4044	VICTOR.SAUCEDA@granburyisd.org
Tolar High, Tolar, TX	Mr. Hudson	254-835-4316	whudson@tolarisd.org
Topsail High, Wilmington, NC	Tricia Urban	910-256-5076	tricia@udgonline.com

For more information, strategy videos, taped testimonials and to see how we stack up against other companies, visit [www.collegeprepgenius.com](http://www.collegeprepgenius.com)

## School Reviews

*“We had College Prep Genius at our school a couple of years ago. We took the information and implemented into a study group using Jean’s material. All our students raised their scores from 300-500 points. This class is amazing!”*

–Toni Gore (Faith Christian Academy)

*“Since Jean has been teaching at our school for the last couple of years, our SAT scores have surpassed several school districts. Our merit scholarships have increased from one million to five million! You could pay a lot more money at another prep class and still not get the amount of information found in her class. I learn something new every time I sit in on a class.”*

–Dr. Sheryl Hamilton (Dallas Christian School)

*College Prep Genius: The No-Brainer Way to SAT Success, has been a helpful addition to our junior curriculum. For the past few years, all of our juniors were mandated to take this two-day course which we provided during the school day. The positive feedback includes awareness of the importance of preparation, strategic strategies toward success on the test, helpful hints in time saving strategies, and a positive attitude that this preparation produced among most of our student body.”*

–Evelyn G., Providence Catholic School

*The class is wonderful. Our students have enjoyed the class and learned strategies to improve test scores. Jean has also conducted an in-service for our math and English teachers to teach them testing strategies to use in their classes. I would recommend this class!”*

–Lea D., Assistant Principal Brewer High School

*We have only had College Prep Genius here three times, and our test scores are at the International Baccalaureate level. We will keep them coming!”*

–Christy L., Lakeland Christian School

## School Reviews

*To teachers: This course is just the ticket for students who need an extra boost in their SAT score or who have never taken it before. My daughter took this course as a Freshman and her score dramatically increased on the PSAT. She is in the National Merit competition as a result. The cost of this course is the best deal around for the results you see. Jean makes the course fun. The students are not just taking practice test after practice test. She gives them real strategies and shows them “how” to take the test with confidence. Like any SAT prep course, if your child does not practice the strategies, you will not see results, but practicing what you learn will from Jean will definitely produce positive results. Thanks Jean for providing such a wonderful service to our students!*

–Regina W., Teacher Brewer High School

*Because of Jean Burk, our students at Burton Academy have learned it is critical to begin early preparing for the SAT and just as importantly how to study for the test. The students seem more confident with their skills and abilities therefore, taking the SAT just does not seem as scary as it once did.”*

–Ashley O., Burton Academy

*Jean did an excellent job in presenting this material in a way that was entertaining and relevant to the students. I was excited to see my students’ enthusiasm for taking the SAT by gaining a better understanding of how the test is put together. If students take this class and then put in a little extra test prep work each day, there’s no telling how high their SAT scores can go. And in today’s economy, scholarship money for high SAT scores is priceless.”*

–Linda G., Denton Calvary Academy

*I love your program and I think when students really put forth the effort, it can make a huge difference. I would be glad to give an endorsement on how I believe in the program and how convenient and affordable it is. I have appreciated having College Prep as a resource for our students.”*

–Tracie G., Harvest Christian Academy

## School Reviews

*Although some of our students that take the class do not initially want to, they are because their parents are making them. They have come back to me and said they learned so much and were very glad that they had gone. I would say about 90% of our students who have taken your class have raised their scores at least 100 points.”*

–Vicki C., Lake Country Christian School

*College Prep Genius taught a 15 week (one hour class per week) at Coram Deo which recently finished in December. The stats of the juniors who took the College Prep Genius class and then the test showed an average raise in score of 214 points (2 students increased 610 points on the SAT) and the PSAT average score raise was 29 points (one student increased 50 points)! It was also determined that CPG and Dr. Art Ricciardi were the most popular electives offered by the school – the Fall class filled up two days after being opened!”*

–Kathy S., Coram Deo Academy

*College Prep Genius is a concise program that equips students with test-taking strategies that take the fear out of the exam. Our students consistently score 100-150 points higher on the actual SAT right after the class.”*

–Kelly C., Fort Worth Christian School

*We have had students who took the course, practiced, and improved their PSAT scores by 30 points or more! I think the course is beneficial for anyone, but what really makes a difference in the scores is practicing the techniques the class teaches. If the school plans to orchestrate/mandate that, I believe they can expect significant improvement across the board.”*

–Carmen W., Providence Classical Academy

## School Reviews

*I had an student who did not do well on SAT – plateaued at 1200 pts, could not get it up any – so I let her use the CPG Success Book and her score jumped 200 points. When asked how she did it, she said: ‘I just did what the book said.’ So I am sold and are glad you came to our school!”*

–Tyler D., Western Hills High School

*College Prep Genius is a great product, a great value, and great service for our students!”*

–Robin B., Willow Bend Academy

*Loved it! Was wonderful at every turn. Near cried wishing I had this knowledge when I was young. This is my second sitting and I never cease to be amazed at the speed, accuracy and overall efficiency for decoding, attacking and commanding the SAT.”*

–T Currier (former) counselor at Carmel Christian in Matthews, NC

## Student Testimonials

*“I raised my SAT score 400 points! I not only was a competitive applicant for several top colleges and great scholarships, but I also received a full-ride to NYU. Thanks College Prep Genius!”*

–Isaiah R. (Los Angeles, CA)

*“Fantastic Class! Mrs. Burk and her team provided me with all of the important and necessary info. There were tips and strategies that helped me improve my SAT score by 200 points!”*

–Hannah F. (Seminole, FL)

*“Thanks to you I made a 700 on the writing Section and a 10 on my essay!! Thank you so much College Prep Genius!!”*

–Tyler B. (Fort Worth, TX)

*“My SAT was a 2040 and my PSAT score was good enough for National Merit. Thank you so much for your help! I’m really enjoying your program.”*

–Alaina C. (Redford, MI)

*My son Buddy raised his score SAT 600 points and received \$230K to go to Brown University for FREE! My second son, Brennan received full-rides to several Ivy-League schools because of his SAT score. I owe College Prep Genius ¾ of a million dollars! Thank you so much!*

–Joe Y., parent (Keene, Texas)

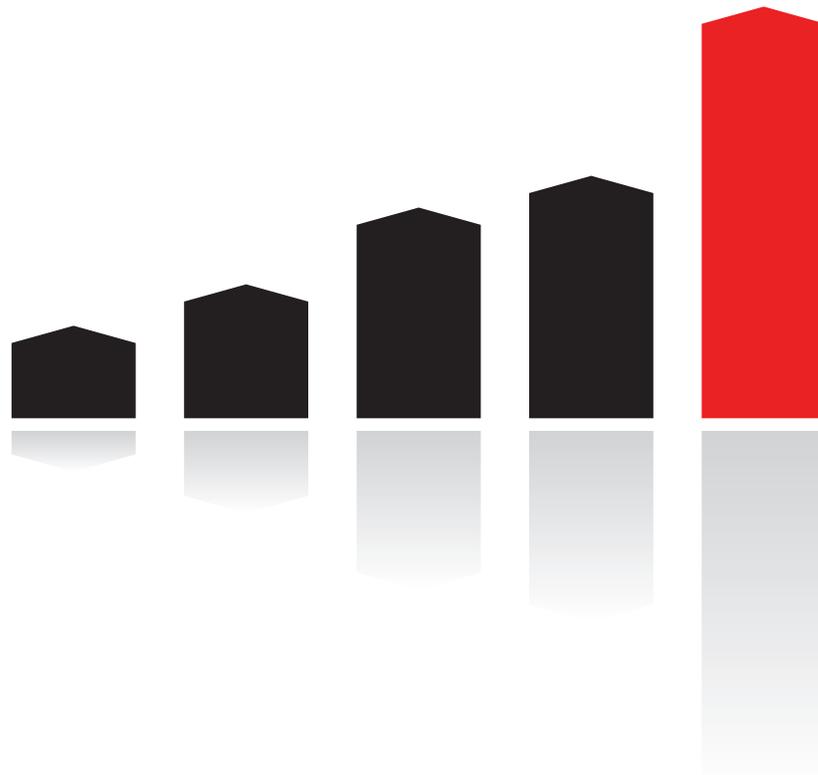
*In my opinion, just learning about the test itself is nearly half of the challenge. College Prep Genius helped my 133 PSAT score to go to a 208, and helped my first SAT to rack up a 2100!*

–Cameron C., student (Michigan)

## Tracking Success

Students who learn the logical patterns behind standardized test questions, as well as our innovative strategies, can increase their test scores tremendously. The only way to evaluate improvement is through the use of actual SAT exams. We do not use homemade diagnostic or practice tests. We encourage students to take a real or practice SAT written by The College Board before taking our class.

All our company testimonials are based on actual SAT or PSAT/NMSQT improvement. We encourage students to report their actual test performance, but for privacy purposes these reports are not mandatory. Many in-house diagnostic tests can be biased and may not predict actual test improvement. Our company bypasses this by relying on the disinterested results of real College Board tests.



## Course Guarantee

Although many of our students have raised their scores between 300-600 points, we do not guarantee a specific point increase. We believe success comes from motivation, not evaluations. If any student is unhappy with a particular class, they are invited to retake the class free of charge. If a student has completed the course, did all the follow-up homework and is still unhappy, a refund can be given on a case-by-case basis within a six month period of the class.

### Special Accommodations

Students with special needs are typically handled on a case-by-case basis. One option that has been effective is allowing parents to sit in on the class with their children. For students with learning disabilities this encourages them to focus and provides extra support at home when going over the materials. The eCourse link of the entire class is included with tuition, which can help students work at their own pace and go over sections that might be confusing to them and reinforce what was learned.

## Some of Our Instructors

### Dr. Art Ricciardi

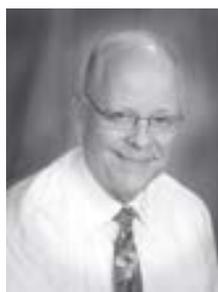
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Before entering a career in teaching, Art Ricciardi worked as a field biologist for a very large electronics firm in Dallas. He continued his education by obtaining a M.Ed. at Regent University and an Ed. D. at Whitefield Theological Seminary. In addition to founding a school, he served elsewhere as a Middle School Principal, as Vice President of Educational Services for a nationally renowned Christian educational foundation, and as adjunct professor at Regent University. He is the proud parent of two married children and five grandchildren!

### Dr. Paul Jessen

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Over the years, Paul Jessen has taught numerous courses involving communication-thinking-reasoning-speaking-writing at Penn State University, Portland State University, and UOP. He also taught Bible and religion courses at Salem School of the Bible, Long Beach Bible College, and UOP. Paul and his wife have three grown children, are grandparents, and are celebrating 35 years of marriage.

### Christine Torre

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A mother of five, Christine Torre has fourteen years of teaching experience. She is the director of a 75-family home school co-op and former director of Forsyth Christian Home Educators.

Currently, two of her three high school students are preparing for the SAT and have seen amazing results using the College Prep Genius materials. Christine is excited to share how test preparation can make a difference for your child too!

### Jill Hamilton

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Jill Hamilton graduated from Bryant College in RI with a degree in Marketing and has used this degree over the years with careers in sales, promotion, and entrepreneurship. With more than 12 years of experience in education, she currently teaches four College Prep Genius courses in the North/South Carolina, Virginia, and Tennessee areas. Jill is the mother of three teenagers and an eight year-old daughter adopted from China.

## Reading Section

How to cut your Critical Reading time in half by learning the five main question types in all the passages and how to put them in the correct order. Skip up to 70% of the passages. Discover the four recurring tricks hidden in the answer choices and eliminate them first. Avoid the most common mistake people make on the Dual Reading Passage section. Learn how not to be fooled by certain questions. Find out which words in the answer choices are paramount to circle. Know the secret to analyzing the charts in the passage

## Math Section

Discover how to rarely use the calculator and not do long calculations. Solve math problems in 30 seconds or less. How to eliminate 2-3 answers right off the bat. The hidden math pattern that screams “this is the answer”! Learn how wrong answers point you to right answer. Know why the order of the answers is so important. Understand what to do with unknown variables. Memorize three easy geometry rhymes to help your remember formulas. Realize the fastest way to answer a fraction question and how to dismantle a scary problem.

## Writing Section

The cool pattern that appears up to 75% of the time. Understand why the writing section is more important than ever and can no longer be ignored. Learn the 3 types of questions: What is being tested on a question with a prompt question and answers are varied; What is being tested without a prompt question and answers are similar; What is being tested with a question that doesn't have a prompt and the answers are varied.

## The Essay

Why to write the essay even though it is optional. How to write a great essay in 30 minutes (50 minute timeframe) Have at least 50% written before the test. Find out what are the essay judges are looking for. Why the passage topic doesn't matter. Learn the biggest key to an amazing essay. Avoid making the most common timing mistake. How to make the best use of all the lines provided and what is the perfect length for the essay.

# Instructional Strategies and Class Overview